

PARTNERSHIP PROSPECTUS

DEVELOPMENTS IN URETEROSCOPIC STONE TREATMENT SYMPOSIUM



DUST *Idea* AUGUST 9-11, 2026

The Westin Book Cadillac Detroit • Detroit, Michigan

Dear Industry Colleagues:

On behalf of Dr Khurshid Ghani and Dr William Roberts from the University of Michigan, we invite you to participate in the 2026 DUST IDEA Detroit. This will take place Aug 9-11 at the Westin Book Cadillac Detroit.

DUST IDEA DETROIT is a closed-door, invitation-only Endourology Think Tank bringing together 30–40 leading North American faculty and a limited number of Industry partners as active *participants*. The meeting is not CME-accredited and has no exhibits, booths, or promotional activity. Instead, DUST IDEA is structured around high-level lectures, debates, and brainstorming sessions focused on challenging dogma, identifying unmet needs, and generating new insights to move the field forward. Industry partners participate at the table as discussants and collaborators, with tiered sponsorship determining the number of attendees who can meaningfully engage in the meeting.

DUST IDEA (Detroit | Aug 9–11) is an invitation-only Think Tank, not a conference. 1.5 day format begins Mon Aug 10. Social event evening of Aug 9. Reception/dinner on Aug 10 for networking and friendship.

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| ✗ No CME | ✓ 30–40 selected North American Endourology thought leaders |
| ✗ No community urologists | ✓ Industry attends as intellectual participants and discussants |
| ✗ No booths, exhibits, swag, or promotional theater | ✓ Out-of-the-box thinking, debate, and state-of-the-art provocation |
| ✗ No passive audiences | ✓ Focused on asking the hard questions the field has avoided |

This is deliberately designed to **disrupt the usual industry–faculty dynamic** and replace it with **shared problem-solving**.

REGISTRATION FORM



DUST *Idea* AUGUST 9-11, 2026

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Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVELS

\$20,000 Level

7 participants from your team
to collaborate in the DUST
Think Tank

\$10,000 Level

3 participants from your team
to collaborate in the DUST
Think Tank

\$5,000 Level

1 participant from your team
to collaborate in the DUST
Think Tank

PAYMENT INFORMATION

Please select your preferred method of payment:

Credit Card: a member of our accounting team will contact you directly
A 4% processing fee will be added to all credit card payments

Check payable to: Developments in Ureteroscopic Stone Treatment or DUST (in US dollars on a US bank)
Tax ID # 46-3254245
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

Please Invoice Me

Return this completed Registration Form to Tyler Gillespie

Email: tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118